



QUALITY: THE KEY TO TASTY RICE

To create the best, everyone at Double Chabi completely focuses on the quality of rice, as the company has adopted new and advanced processing methodologies to ensure that only the best reaches the market. Processing the rice through implements imported from Japan and the USA, the quality department is strictly supervised by professional food technologists and botanists. Believing that they represent their country in the international market and customer

satisfaction is supreme, for Double Chabi maintaining top quality is the most important goal right from the stage of seed purchasing to the final dispatch of the product.

World-class infrastructure and human resource play an important role from the very beginning of the process, as the company has not only a set of well-qualified workforce, but also a farm land depicting lush green paddy fields where all the processes from seed sowing to harvesting is completed by dint of modern technique and machines.

Apart from increasing production and maintaining quality, another major focus of the company lies in the welfare of the farmers, as they not only help farmers financially, they also encourage the farmers to use the latest technologies and organic fertilizers to increase the productivity as well as the quality of their crop, thus contributing to their growth and wellbeing.

QUANTUM LEAPS

- Received the Best Quality Rice Award from Hon'ble Governor of Haryana.
- Is the largest exporter of finest quality basmati rice with an export percentage of 40%.